

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63414-1

DATE PRINTED

10/24/12

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>	SHIRA LEVY		<b>PRODUCT</b> EST # 2189		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300	
			2189		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/24/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	2	05:00A	05:28A	30S	10/24/12-10/26/12	NEWS 4 EARLY 5-5:28AM	2	250.00	500.00
2	M-F	2	05:00A	05:28A	30S	10/29/12-11/02/12	NEWS 4 EARLY 5-5:28AM	2	250.00	500.00
3	M	1	05:00A	05:28A	30S	11/05/12-11/05/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
4	W	1	06:57P	07:57P	30S	10/24/12-10/31/12	SURVIVOR XXV	2	6300.00	12600.00
5	Th	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	5670.00	5670.00
6	Su	1	07:00P	08:00P	30S	10/28/12-11/04/12	THE AMAZING RACE	2	4950.00	9900.00
Total Contract:								10		29420.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION